



OISIN OMUIRI

UX Strategist

ooportfolio.com

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EXPERIENCE

ABOUT ME

I am a UX strategist with 5+ years of experience collaborating with clients.

I design end-to-end systems from UX research and business process mapping to AI-powered automation workflows - working with international teams.

I run OO-UX, my own design practice in the Netherlands, and hold a BSc with Distinction from Edinburgh Napier University.

SKILLS

- UX Research & Design Thinking
- AI-Integrated Design
- AI-Assisted Development
- AI Agent Design
- Multi-Agent Orchestration
- Figma (Components, Prototyping, Design Systems)
- Business Process Mapping
- Automation Design (n8n)
- CRM System Design & Integration
- Visual Identity & Brand Systems
- Colour Theory & Composition
- International Team Collaboration

EDUCATION

BSc, User Experience Design (Distinction)

2024/2025 Edinburgh Napier University, Scotland

HND, Digital Design

2022-2024 City of Glasgow College, Scotland

Google UX Design Certificate

2024



UX/UI DESIGNER

Jan 2026 - Present

Enviem, AI Fuel Prediction Product

Full design thinking process, user research to UI design and front-end development, international team collaboration.

UX CONSULTANT

Nov 2025 - Present

Mens en Relatie, Zoho Lead System

Full BPMN process mapping, to n8n workflow automations, integrating Zoho CRM lead intake system.

UX STRATEGIST

Nov 2025 - Mar 2026

Basiq Truck Cleaning, Basiq Management System

Bespoke CMS UX/UI design, full BPMN process mapping in Lucidchart, n8n automation system with dedicated AI agents, and system integration.

UI DESIGNER

Dec 2025 - Feb 2026

TinQ-E, Football Club Pages

Designed UI for five Dutch football club pages in Figma, prepared design files for developer handoff, and collaborated with the dev team through to launch.

COLLABORATION & COMMUNITY



In Time Tec, Europe

2025 - Present

High Tech Campus, Eindhoven

Consulting for clients across the Netherlands, collaborating with development teams in India and the US.



IxDF Local Leader

2025 - Present

Interaction Design Foundation, Eindhoven

Hosting community meetups for designers in the Eindhoven area for the Interaction Design Foundation

Let's organise a chat: oisin@oo-ux.com